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Do not assume content reflects current scientific knowledge, policies, or practices.
PRICE LIST
Seed Sweet Potatoes and Plants.
SWEET POTATOES.

Jersey Yellow, Vineland Fancy Strain.

We do not claim that all Sweet Potatoes grown here are like the above picture, but many are grown as good, and they are the kind that bring fancy prices on the New York and other markets.
Having sold my plant and seed business to Michael N. Borgo, who will conduct it in the future, I take pleasure in recommending him to all my past patrons and others who may become purchasers from him.

Respectfully,
C. M. HARRISON.

Having purchased the plant and seed business from Mr. C. M. Harrison, I take pleasure in presenting to my customers and the public, a Price List of Seed Sweet Potatoes and Plants for 1911, and will hope for a continuance of patronage.

Respectfully yours,
MICHAEL N. BORGO.

For reference write to the Vineland National Bank, enclosing stamp for return.
SHIPPING INSTRUCTIONS

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up correctly. Please do not write letters on the same sheet with the order.

WE PACK in three bushel barrels, and smaller lots in boxes and deliver on board cars here without extra charge. Paper linings used when necessary.

OUR TERMS are cash with order.

IN ORDERING always state how they should be marked, by what Railroad, Freight or Express, and any information you can give.

SEND PAYMENTS by P. O. Money Order, Registered Letter or Express Order.

While we take precaution to have our seed and plants pure, and of good quality and free from disease, we do not give any warrantee, expressed or implied, either as to quality, productiveness, or any other condition and will not be responsible for the crop.

SHIPPING SEASON. Our packing season commences in the Fall about Oct. 10 and lasts as long as safe, and in the spring about March 1st and until about May 15.

TIME TO ORDER. You should order just as soon as you receive the catalogue. By ordering early you get your order filled in time before the rush of season and get just what you want.

We have two railroad companies—New Jersey Central and West Jersey & Seashore R. R. Co. There are seven Expresses out each day and six in each day, and ten mail trains in and ten out.

Macon, Ga., February 22, 1908

Mr. Michael N. Borgo,

Dear Sir—I have received the Dewberry Plants and they are fine plants. Enclosed find check for my other order. You will hear from me when I am in need of more.

Yours respectfully,

David Milne.

Sweet Potato Culture

The Usual Method As Practiced Here. About the 10th of April the potatoes are bedded in a hot bed (which may be a manure or fire heat bed.) A sandy soil is best for this. The potatoes are laid evenly over the bed about one-half to one inch apart, then cover with two or three inches of the same soil. If the heat is just right, about 75 to 90 degrees, they will begin to break ground in a week or ten days when they should be kept well watered and in two or three weeks more will produce well rooted plants, which are pulled off by thrusting the fingers of the left hand down onto the potato and pull-
ing the plants with the the right hand. In this way several “pullings” may be taken from the same potatoes and if the soil has been properly manured, watered and cared for the last plants will be as good as the first.

These plants are set either in hills or on ridges about six or eight inches high, the rows being about three feet apart and plants from 20 to 30 inches in the row. A sandy loam is considered the best soil, but they may be grown in quite heavy soil. Prepare the ground, if not already rich, by putting a handful of fertilizer rich in potash, well mixed in each hill, or a small shovel full of compost or manure. In setting plants, if the soil is dry, it is always best to put a little water in the hole with the plant, which insures its getting a good start. They should not be set until the soil becomes warm and the weather mild. Follow with thorough clean culture. For field work a cultivator with vine turners is used which throws the vines on top of the ridge, or vines may be turned by hand. We allow the vines to root on top of the ridge as it seems to do no harm.

Growing Sweet Potatoes at the North. Although the sweet potato finds its home in the warm light soils of the South, it is successfully grown in many parts of the North, even Maine is said to have produced good crops. For such places we would select a warm, sandy or gravelly soil, well protected from north and west winds if possible.

Digging and Storing Dig in dry weather if possible, and allow to dry several hours in field. Put immediately in storage if to be kept in winter. Moving afterwards even from place to place in the same room will sometimes cause them to rot. A dry cellar with a stove or heater in it where the temperature can be kept about 50 or 60 degrees and air dry is one of best places to keep Sweet Potatoes, although for large quantities storehouses are often built above ground. It is usual to leave an air space of four inches or more under the bins or boxes in which they are stored.

Cooking Sweet potatoes may be baked, boiled or fried, the same as other potatoes. If boiled, care should be taken to have a hot fire and take up potatoes as soon as done. Served with butter or nice sweet cream they are liked by nearly everyone. The Southern Sweet Potatoes are always baked, as boiling injures their good quality. Sweet Potatoes are also used for puddings and pies.

The Vineland Sweet potato is the king of all sweet potatoes and has the finest flavor of all. You can take them from other states and put them next to the Vineland potato and you will find that the Vineland potato has the best flavor of all. When they are shipped to market they bring from one to three dollars a barrel more than other potatoes on account of their fine bright yellow color and their wonderful flavor.
I have seen buyers in the markets of New York and Philadelphia looking over the potatoes, asking if they have any Vineland potatoes, if not, when will you have some, because my trade asks for them as they are the best. Therefore, when you buy seed sweet potatoes you want to buy Vineland sweet potato seed and plants. They may be higher in price but you get the best for the money. Not only that, but you get the potato that has the color, shape and flavor. When you eat or sell them you can say that this is the wonderful Vineland potato which is asked for by everybody who knows of them.

Michael N. Borgo

Dear Sir:—I received the 5000 Dewberry plants by express and they are all O. K., and we wish to congratulate you on the packing of the plants as they are in fine shape. I will want more and will give you orders for all I need, as yours are the best plants I ever bought.

J. P. Fox.

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**NUMBER OF PLANTS REQUIRED TO SET AN ACRE OF GROUND AT A GIVEN DISTANCE**

<table>
<thead>
<tr>
<th>Distance between Rows</th>
<th>Distance between Plants</th>
<th>Number of Plants</th>
<th>Distance between Rows</th>
<th>Distance between Plants</th>
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Athens, N. Y., April 25, 1908.

Dear Sir:—I received the plants in good condition and they were O. K. I thank you very much for your prompt shipment and good packing. I was more than pleased with them. I will remember you when in need of more. Thanking you again for your prompt attention.

Yours respectfully,
Frank Sheffield.

**Varieties**

**JERSEY YELLOW.**—This seems to be the preferred name for the Sweet Potato grown mainly in New Jersey. Our Vineland Fancy Strain has for years been carefully selected from the best Jersey Yellow seed, having a smooth skin, good form, color and general appearance as well as productiveness and keeping qualities, and we feel confident there can be no better seed Sweet Potatoes obtained anywhere. No. 1 will run from 1 to 1½ inches in diameter.
JERSEY RED.—Has the general characteristics of the Jersey Yellow. Is of a much better quality and superior for table use. Our stock is smooth and chunky.

VINELAND BUSH.—It is a true bush form of the Jersey Yellow, resembling it in leaf. It forms a thick bushy top of dark green leaves and presents a most luxuriant appearance. It is as easy to cultivate and care for as a bush bean, and there are no vines to bother in digging.

BIG STEM JERSEY.—Most rapid grower and heaviest yielder of the Jersey Yellow type, and therefore growing to marketable size much earlier in the season.

RED BERMUDA OR RED YAM.—Very popular for early market; succeeds nearly everywhere. Heavy cropper.

Prices of Varieties

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<tr>
<th>PECK BUS. BARREL</th>
<th>PECK BUS. BARREL</th>
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<tr>
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<tr>
<td>Big Stem Jersey, .50</td>
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<tr>
<td>Vineland Bush, .60</td>
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</table>

Red Yam or Bermuda,

I have a few barrels of No. 2 Seed which I will sell as long as they last at $2.00 per barrel. Price subject to market changes.

Sweet Potato Plants
Ready about May 10th

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<th>BY EXPRESS</th>
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<tr>
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<td>Vineland Bush, .85</td>
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<td>Jersey Red, .70</td>
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<th>BY EXPRESS</th>
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<tbody>
<tr>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Jersey Big Stem, Imp., .70</td>
<td>.40</td>
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<tr>
<td>Red Bermuda, .75</td>
<td>.50</td>
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Fifty plants at 100 rates, and 500 at 1000 rates, of any one kind.

Mr. Michael N. Borgo,

Dear Sir:—I received the plants in good condition and they were O. K. Will need more next year and you will hear from me again.

Yours respectfully,

E. V. Albertson.

Macon, Ga., March 3, 1908.

Mr. Michael N. Borgo.

Dear Sir:—I received the 2000 Wilson, the 1000 Lucretia and the 1000 Asparagus Root in good condition and they were O. K. I was very well pleased with all the plants.

Yours respectfully,

Geo. Brick.

SALES MEN WANTED
Salesmen wanted in every town, county, city and state. Big money and easy work. Write for terms.
BLACKBERRIES

The Ward

One of the best ever grown. I have been growing the Ward Blackberries for the last five years. It is one of the best sights I ever saw. Hedge rows were seven feet apart, canes standing four to five feet high and some two and three feet wide, and the tops were such a solid mass of green, red and black berries as to almost exclude the foliage from sight. Outside of those great hedge rows was a continuous mass of berries. The ripe ones were big glossy black fellows. The canes were very hardy, never having been known to winter kill, even where the temperature went 35 and 40 below zero. The Ward does not waste itself in a lot of surplus suckers and plants. I have ten acres of Ward Blackberries in fruit which are bringing from eight to twelve cents a quart.

Of course, there are other good Blackberries, hardy of cane, productive of big berries, and Blackberries of high quality, but in no other one berry that I know can all these valuable qualities be found. Anyone who expects to make a new planting of Blackberries for family use should surely plant Ward, while market centers in northern sections may be sure of heavy crops yearly if they plant liberally of this grand berry.

A perfect Blackberry is Ward. Ward is a good shipper, perfectly hardy canes, no superfluous sprouts or canes, a great yielder of large blackberries, rich and sweet—no hard cores; fruit all on outside easily harvested.

Ward Root Cuttings

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<tr>
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<tr>
<td></td>
<td>1000 for 15.00</td>
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Wilson Sucker

A very fine blackberry, excellent quality fruit, very large and black, fine berry for market.

By Mail Post Paid.

| 12 for  | $ .40       |
| 50 for  | .75         |
| 100 for | 1.25        |

By Express Not Prepaid.

| 25 for  | $ .30       |
| 100 for | 1.00        |
| 500 for | 3.25        |
| 1000 for| 6.00        |
DEWBERRIES.

AUSTIN.

An early dewberry of excellent quality and large yield. Berries large, short and thick canes, vigorous, hardy and productive. Ripens fully a week earlier than the Lucretia. I always plant about one-third of my field in this variety. It is very hardy and never fails to give a full crop.
PREMO. This remarkable new Dewberry is a sport from the grand old Lucretia. The great profitableness of the Lucretia with many growers has been because it was the earliest of the blackberry family to ripen. Now we have Premo, still earlier and larger; that means extra money in market and an earlier taste of delicious Dewberries for the family. Premo has imperfect flowers and so, in planting, every third or fourth row should be Lucretia; or better yet, where one is equally fond of both varieties, they can be planted in alternate rows. Remember that, Premo is a delicious great blackberry that begins to ripen when the raspberry season is scarcely half over. I have been growing the Premo for the last five years and it is a very nice berry. It ripens about June 15, and sells high in the market.

LUCRETIA. This is the best of all Dewberries, extremely hardy and very productive. Ripens a week to ten days earlier than any blackberry. Fruit, large and handsome, sweet, luscious and a glossy black. The trailing habit renders winter production very easy in severely cold climates without snow, where that protection may be necessary.
PRICES.

BY MAIL, POSTPAID

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<tr>
<td>Austin,</td>
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</tr>
<tr>
<td>Premo,</td>
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BY EXPRESS, OR FREIGHT, Not Prepaid

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<td>Premo,</td>
<td>.40</td>
<td>1.25</td>
<td>5.00</td>
<td>8.00</td>
</tr>
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</table>


STRAWBERRY PLANTS.

THE HOWARD.

The Howard is a late variety ripening about the same time as the Gandy. A very fine berry. It is as large as the Gandy, firm and well colored. It is a very fine market and home berry and canning factories like it very much for canning because it has a good color for this purpose. It is well liked by all who see it. You cannot say too much for it.

STEVENSON LATE CHAMPION.

The Stevenson Late Champion is a late berry, ripening about the same time as the Gandy; a good bearer that will do well on any good land. It is a money maker; if you have good soil it will pay you to get the Stevenson, for it is the late berry that brings in good returns, so I would advise all to try some of these plants. Strawberries are an early crop and is about as good a crop as one wants to grow. If you are going to grow any berry it will pay you to take good care of them and you will get a fine return on them. I know of growers that make from $300 to $500 per acre.

STEVENSON.

The Stevenson ripens about the same time as the Joe, and is a very fine berry and does well on any fairly good soil. About the size of the Gandy. Plants are strong and vigorous and yield heavy crops of fine berries. It will keep fine after picking.

GANDY BELL.

Gandy Bell is a medium late berry, ripening three or four days after the Joe and is a fine berry, especially for canning purposes. Canning factories buy this berry before all other kinds and pay as much as one and-a-half cent per quart more than for any other berry. Therefore if there is a canning factory in your town you should plant largely of Gandy Bell, for there is a sale for them at home. It is also a very fine market berry as it will stand more than any other kind and will ship farther. It is a good plant maker and you should plant some of this kind.
MICHAEL EARLY.

This is a very early strawberry, about the earliest that I know of. It is fair size for an early berry and has good eating qualities. It is also a good market berry and every gardener should have a few for home use at least. It is a good grower and makes lots of plants. If the ground is very rich they must be kept thin or they will produce too many plants. You will make no mistake in planting them. Set in field 20 inches apart in row and 3½ feet from row to row.

AROMA.

The Aroma is a very fine berry. It is firm and of excellent shape and compares favorably with the other fine market and canning berries. Plants are very strong. One of the very best kinds for market and home use. It will give splendid results on any good soil that will grow a crop of potatoes or corn. During the past few years I could not meet the demands for this berry. We consider Aroma the equal of any. Orders for this berry should be sent in at once as I will not have enough to meet the demand.

WILLIAM BELL.

Almost every one that hears and knows of the William Bell will rush for the pack and pick out the William Bell as the best standard and eating berry. It will stand for quality the country over. The large size of the berry makes many friends at home and in the market. The William Bell will stand the drought better than any other kind. This is a berry you should not leave out of your order.

BRANDYWINE.

This variety thrives on almost any soil. It is medium to late. The berries are large and heart shaped, red color with bright yellow seed. This berry has a rich spicy flavor that is loved by all who taste it. It does well in all parts of the country. The Brandywine is not what could be called a plant maker, but it makes enough to make a fine row of good strong plants. Plant 15 inches apart, rows three feet apart.

JOE.

The Joe Strawberry is a very fine and a large one, ripening about three or four days before the Gandy Bell, and is much larger. In the summer of 1909 and 1910 it sold in New York markets from one to five cents per quart more than other kinds. It is a fine eating berry and is a money maker, and it should be planted largely as it is the large berry that brings the price. It does not cost any more to raise a good berry than it does to raise a poor one. The Joe makes good strong plants. Plant 15 to 18 inches apart, rows 3 to 3½ feet apart. A patch of Joe well cared for will pay you well, so there is no mistake in planting them. I know of berry growers that have planted 10 to 15 acres of Joe.
PRICES OF STRAWBERRY PLANTS.
By express or freight, not prepaid.

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</tr>
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<td>William Bell</td>
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By mail, 12, 35c; 25, 50c; 50, 75c; 100, $1.25

RASPBERRIES.
Miller Red Raspberry is a very fine berry, as good as any on the market. By express or freight, 50, 75c; 100, $1; 500, $4; 1000, $7.

IVES SEEDLING GRAPE VINES.
This is one of the best grapes, because it does not rot. It is a fine grape for market, also for wine. Grape juice companies will leave all others when they can get the Ives. It is very sweet when good and ripe. All growers should plant it for money making.

PRICES, NOT PREPAID.

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ASPARAGUS ROOTS.
Palmetto is a very fine asparagus. It is quite large and fine for market and home use, and makes a heavy yield. Mr. Charles Burnner, Cumberland Co., N. J., said this is the finest he knows of. He said he has made $900 per acre on them.

Barr's Mammoth is another good variety, about the same as the Palmetto. It is a money maker if right care is given it. Should be set in the field 4 feet each way and in good land for good returns. Asparagus should be planted early. Every family should have 100 or more for home use.

PRICES.

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Two Year Old Palmetto,  
One Year Old Palmetto,  

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**RHUBARB, or Pie Plant.**

Every family should have a few hills of rhubarb as it is very fine for eating and for making pies and canning. I know of some farmers who have made $600 per acre on it. Rhubarb brings good money in market, and there is not much work to its culture. As I said before, every home should have a few hills for home use if not for market. If planted in the field set them 4 feet each way. You should include a few in your order. I can furnish good strong roots at 75c per dozen; $3.25 per 100; $25.00 per 1000.

**Late Cabbage Plants.**

I grow and sell a great many late Cabbage Plants each year. I am usually prepared to fill all orders any time in June, July and August. I sow seed at different times so I have plants the right size at all times during these months. I pack with good damp moss.

Varieties: Late Flat Dutch, Anderson's Autumn King, Surehead and Danish Ball Head.

**Price of Late Cabbage Plants, 15c per 100, $1.00 per 1000.**

**Late Tomato Plants.**

I grow a great many late tomato plants for canners and truckers. They are grown in open field and are not transplanted but are good stocky plants. I grow only three varieties but they are the very best, Matchless, Stone and Success, all red varieties.

**Price, 20c per 100, $1.50 per 1000 by express.**

While the Tomato Plant is the most difficult plant to ship in hot weather, I will pack in open crates or baskets with moss on roots so they will carry safely for 500 miles by express. They cannot be sent by mail or freight except for short distances.

**Celery.**

**Paris Golden Self Blanching Celery.**

This is one that market gardeners are growing largely for the market, and it is coming very much into favor with celery growers. It is a fine variety for home use.
Myers Quick-Growing White Plume.

The Myers Quick-Growing celery is one of the earliest known. It is about two weeks earlier than any other variety. Those wishing to grow celery for market will find this will bring largest returns.

New Long Keeping Celery.

Or the Winter Queen Celery. This is about the finest type of late winter keeping celery ever offered. It is growing in favor with most of the largest celery growers. It is a fine keeping celery for winter use and it is a money maker for winter market. It is one that all home growers should grow for late winter use.

Prices of Plants for the three varieties, 50 by mail 60c, by express 40c; 100 by mail $1.00, by express 80c; 500 by express $1.75, 1000 for $2.25.

Horse Radish Roots

Dozen 25 cents; hundred $1.25.

Gladiolus Bulbs

Best mixed colors. 30 cents per dozen. 100 by express $2.00.

Dahlias

Mixed colors. .25 per dozen, by mail. $1.50 per hundred, by express. Add 10 cents per dozen by mail.

Lily of the Valley

25 cents per dozen. $1.50 per hundred. Add 5 cents per dozen by mail.

Tuberose

PEARL—3 for 25 cents. $1.00 per dozen. Add 12 cents per dozen by mail.

How to Grow a Fruit Garden

For a smaller or larger Fruit Garden several kinds of plants can be grown at one time. Several kinds of grapes and several kinds of blackberries can be grown on the same row, and so on.

There is nothing so beautiful as when you can go out in the early Spring and see all these plants growing. There is nothing so beautiful as when you can go out in your garden and pick the ripe fruit for eating. You know what it is, you know when you get it and you
know it is fresh  The beauty of it all is you can have fresh fruit when you want it, and it costs you nothing but the time to pick it.

I would never be without it. There is nothing pleases the whole family so much as to go out in the garden and pick big ripe fruit for eating.

I am offering this special bargain to introduce my plants and vines into new sections.

All Plants and Vines offered are first class Plants and Vines and packed F. O. B. here.

Collection No. 1

12 Premo Dewberry  12 Lucretia Dewberry
12 Austin Dewberry  12 Wilson Blackberry
25 Ward Blackberry  10 Ives Grape Vines
10 Joe Strawberry  25 Brandywine Strawberry

25 Stevenson Prolific Strawberry

ASPARAGUS

10 Palmetto, 1 year roots  10 Barr’s Mammoth, 1 year roots
10 Palmetto, 2 year roots

173 Plants and Vines, all for only $2.00

Collection No. 2

25 Premo Dewberry  25 Lucretia Dewberry
25 Austin Dewberry  25 Wilson Blackberry
50 Ward Blackberry  20 Ives Grape Vines
20 Joe Strawberry  50 Brandywine Strawberry

50 Stevenson Prolific Strawberry

ASPARAGUS

20 Palmetto, 1 year roots  20 Palmetto, 2 year roots
20 Barr’s Mammoth, 1 year roots

363 Plants and Vines for only $3.85, cash with order.

All orders F. O. B. Vineland. You make no mistake by ordering one of the above collections. Send in your order at once before all are sold. Say whether to send by freight or express. I pack and deliver to express or freight office free of charge. Every order shall receive my personal attention. Cash with all orders. I shall be pleased to receive an order from you.
California Privet.

California Privet is one of the best hedges and beautiful shrubs on the market. It makes one of the finest hedges of all. It is hardy and its foliage is deep green. It is a very vigorous grower. This hedge is used by all Railroad Companies to beautify the office and depot yards and all other grounds. It will make a fine hedge around the lawn or anywhere you may want to plant them. I have a fine lot of good strong plants.

12 to 15 inch two year No. 1       100  $2.00  1000  $15.00
15 to 18 inch two year No. 1       100  2.50  1000  18.00
18 to 24 inch two year No. 1       100  3.00  1000  25.00
2 to 3 feet                        100  4.00  1000  35.00

NEW JERSEY STATE BOARD OF AGRICULTURE.
OFFICE OF THE STATE ENTOMOLOGIST.

New Brunswick, N. J., September 12, 1910.

THIS IS TO CERTIFY That I have this 10th day of September 1910, examined the nursery stock growing on the Dewberry and Blackberry Nurseries, Michael N. Borgo, Proprietor, at Vineland, Cumberland County, New Jersey and have found the same apparently free from San Jose Scale and other dangerously injurious insects; also that the stock examined was in an apparently healthy condition.

This Certificate is good only for the shipping season of the Fall of 1910 and Spring of 1911, and covers only Dewberry and Blackberry stock actually grown on the nurseries examined.

JOHN B. SMITH,
State Entomologist.

MICHAEL N. BORGO,
Successor to C. M. Harrison.
R. F. D. No. 4, Box 69, Vineland, N. J.

SALESMEN WANTED. Salesmen wanted in every town, county, city and state. Big money and easy work; write for terms.